

# ChinaBiz Speakers

*China's premier speakers  
bureau*

Concepts and Solutions



# What is a speakers bureau?

The primary function of a speakers' bureau is to provide professional speakers for all kinds of conferences and corporate events.

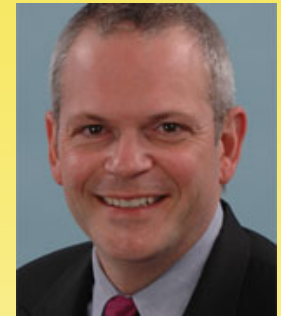
From availability check, topic setting, to travel arrangements, we take care of all the details regarding the booking of a speaker, so that event organizers don't have to do it.

ChinaBiz Speakers is the first speakers bureau in China, representing distinguished economists, business gurus, and respected opinion leaders.

# When do I need your service?

Whenever you are planning an event.

Be it board meetings, product launch, factory opening, or annual celebration, our renown speakers will share their valuable insights of China with your audience.



**Charles Freeman**  
Former assistant USTR  
for China affairs

# How do I start booking?

It's easy.

Just pick up your phone and call us at 0086-21-53510689, our representative will work closely with you to bring success to your events.

You can also send us an email:  
[cbs@chinabizspeakers.com](mailto:cbs@chinabizspeakers.com)

Our website is <http://www.chinabizspeakers.com>

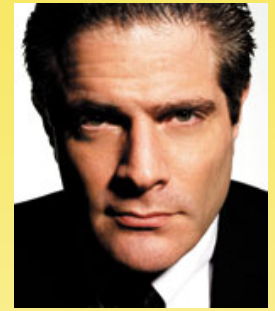


**Rupert Hoogewerf**  
Founder, Hurun China  
Rich List

## How much do you charge?

Our service is free for event organizers.

Our compensation comes from a percentage of the speaker's fee.



Tom Doctoroff,  
CEO Greater China,  
J. Walter Thompson

# I can't find the speaker I want from your website...

Our website lists only a small percentage of the speakers we have.

If you can not find the one you are looking for from our website, or don't know who to invite, be sure to contact us.



**William Overholt**  
Asia Policy Chair and  
Director,  
RAND Corporation

# Successful cases in China

We are happy that the following clients are among those that have selected and benefited from our services:



**Bill Fischer**  
Professor, IMD  
Former President, CEIBS

**Thank you !**

**Great Speakers for Great Events**